



Dear Parent,

My most sincere thanks for giving consideration to a presentation on Internet Safety. The ethos of **Children of the Digital Age – A Guide for Parents** is the development of a protected Digital Citizen, in a Digital Environment, in a Digital World. My focus is on the education of both parent and child, in the very common and prevalent dangers faced by both online.

The service that we provide, is a fully comprehensible and up to date relevant, multi – media Power Point presentation, delivered by a First Class Honours UCD Master of Sciences Graduate in Forensic Computing and Cyber Crime Investigation.

As a parent myself, I am all too aware of the gap in knowledge between Parents and Children when it comes to digital technology. It was with this in mind that this series of presentations were created for age specific audiences. In particular, the parent's presentation was developed in the knowledge that there are many parents who have no idea of how to deal with modern technology. To this end there is no technical jargon or how to guides covered in the presentation that any individual may find difficult to comprehend. Instead it is a grounded common sense, easy to understand presentation with follow up step by step online video tutorials available on my You Tube Channel <https://www.youtube.com/channel/UCqz8UdBtgsb56dNBrsWwLcg> which parents can follow assist them to secure their devices.

We have a webpage childrenofthedigitalage.com which provides information about us and what we do. There is also a Facebook page, www.facebook.com/childrenofthedigitalage which keeps parents up to date with the latest trending dangers found online. We also invite parents to follow us on Twitter at <https://twitter.com/COTDAge>.

The series of presentations are suitable for all, from 5 - 18 years of age. Each presentation is targeted to a specific age group.

The structure of the presentation is dynamic, in that if there is a particular issue that the school, club or organisation is currently dealing with. An extended focus on that particular topic can be provided. This presentation encourages the participation of the all attending. It seeks to have them offer their own experiences of interactions online. The presentation is approx. 45 min to 1 hour. For younger children we invite them at the conclusion of the presentation to take an Internet Safety pledge. There is also a certificate available for the school to print to give to the child with the pledge on it so that they can take it home and discuss it with their parents.

The teen presentation has a strong emphasis on Sexting, Cyberbullying and Sextortion, three of the main issues that are faced by that age group on a daily basis. We also explain the importance of Online Reputation Management as a Negative Digital Footprint can have a far and long reaching impact on teens. Again participation by those attending the workshops, is key in assisting them to understand the dangers of leaving a negative online digital footprint which may affect future admission to schools, colleges or worse their employment prospects.

The Parents presentation we provide is approx. 1 ½ hours in length and this includes a question and answer session afterwards. The first half of the presentation focuses on Online Safety for parents themselves. The second half is aimed at the education and protection of families on line. In this part of the presentation, I discuss the dangers of social media, the methodology and rationale of how and why people attempt to exploit children online. While there is also advice on the protection of devices, I emphasise that technology will not protect children online, communication and interaction between a parent and a child is the only way to 100% be assured that a child is safe online.

Again attention can be paid to a specific matter that you may be encountering. I must highlight that the talk is very comprehensive and delivered in a very clear and easily understandable way, which does not require any technical knowledge. People can be put off by the belief that the presentation may be above their heads, I can assure you in advance even the most computer illiterate will fully comprehend this presentation.

I also provide a follow up information, which I forward by email for all who attend and who wish to avail of more information on any of the topics covered in the discussion.

My recommendation from experience is to have a children's presentation before the parents as it allows me to address issues that the children have raised with the parents. These series of presentations have received exceptionally positive feedback from both students, parents and teachers.

I would very much look forward to delivering this series of Presentations to you. I hope that this information covers any queries that you may have. I can be contacted at any time on **087 7485152** for a quotation. Please do not hesitate to contact me if there is any further information that you require.

Kind Regards

Jason O Mahony MSc

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